



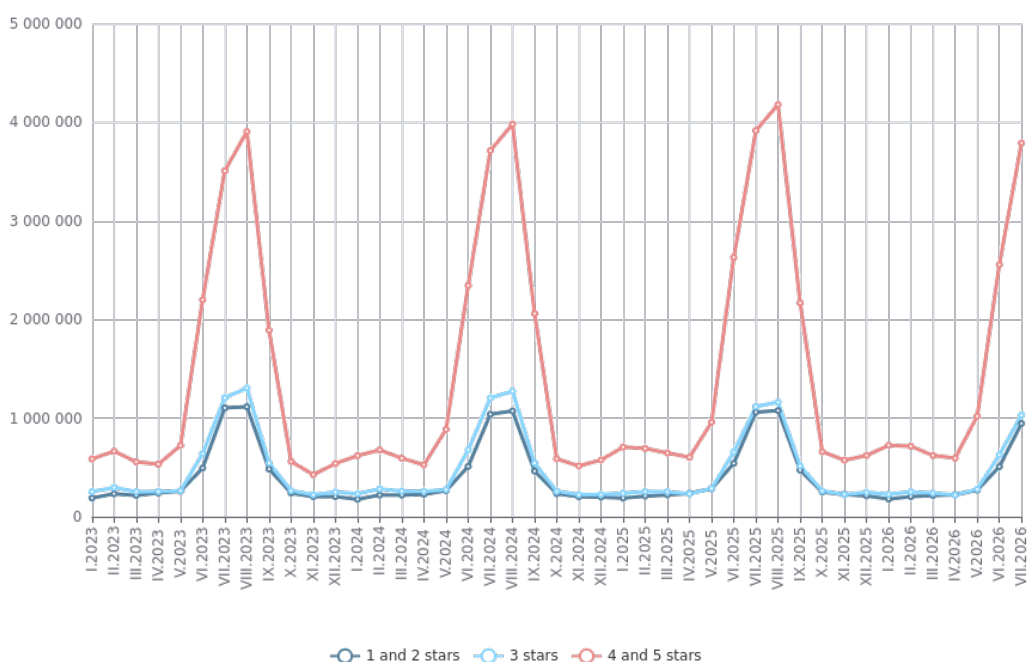
ACCOMMODATION ESTABLISHMENTS - JULY 2026

In July 2026, 3 667 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation, with 10 or more bed-places, functioned in the country (Annex, Table 1), with 149.8 thousand rooms and 346.1 thousand bed-places in them. In comparison with the same month of the previous year, the number of accommodation establishments decreased by 2.6%, and the bed-places in them - by 1.6%.

The total number of nights spent was 5 768.7 thousand, or 5.4% less in comparison to a year earlier. The nights spent by Bulgarian residents were 2 139.0 thousand and by non-residents - 3 629.7 thousand.

In 4 and 5-star accommodation establishments were realized 78.5% of the total number of nights spent by non-residents and 44.0% - by Bulgarian residents. In those with 3 stars were spent 15.3% of the nights by non-residents and 22.3% - by Bulgarian residents, while in those with 1 and 2 stars they were 6.2% and 33.7%, respectively (Figure 1).

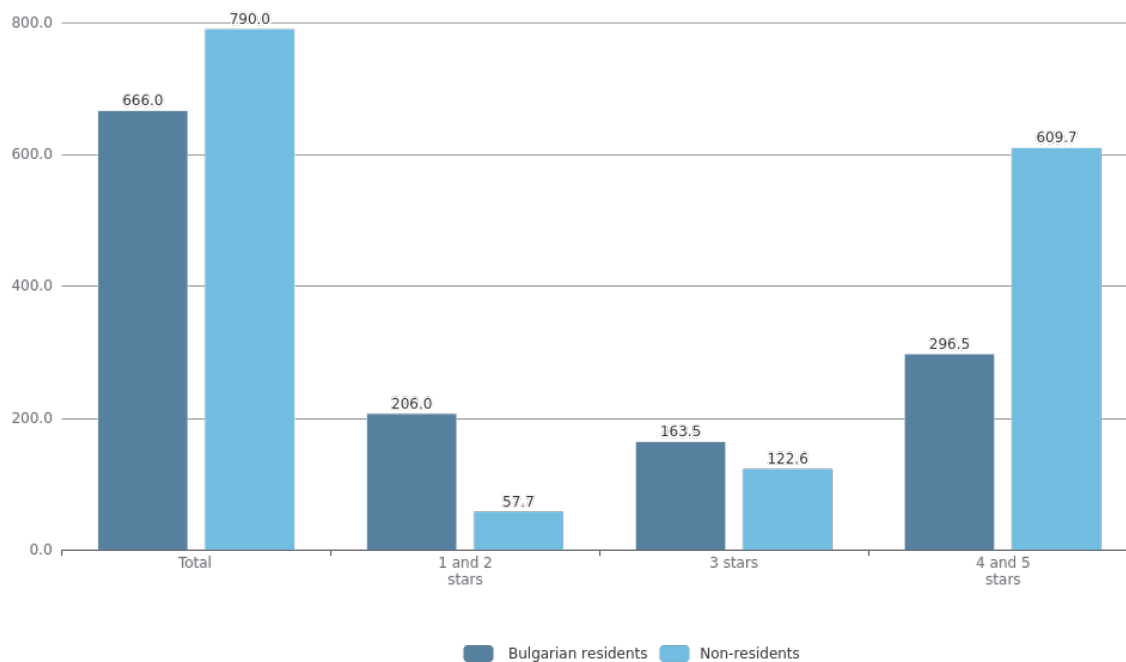
Figure 1. Nights spent in accommodation establishments by categories and by months



The number of arrivals^[1] decreased by 3.1% compared to the same month in 2025, and reached 1 456.0 thousand, as a decrease by 5.4% for non-residents and by 0.3% for Bulgarian residents was reported. The Bulgarian residents were 666.0 thousand and they spent 3.2 nights on average. Non-resident arrivals reached 790.0 thousand, with visitors staying 4.6 nights on average, while 77.2% of them spent nights in accommodation establishments with 4 and 5 stars (Figure 2).

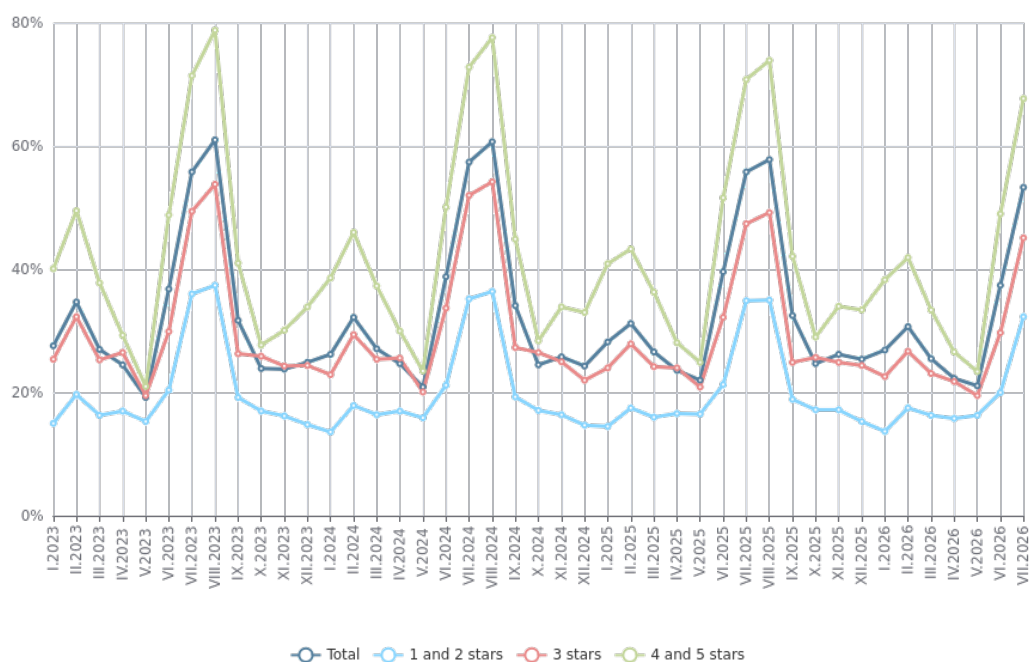
^[1] According to instructions from Eurostat, the refugees from Ukraine are not included in the survey.

Figure 2. Arrivals in accommodation establishments by categories in July 2026



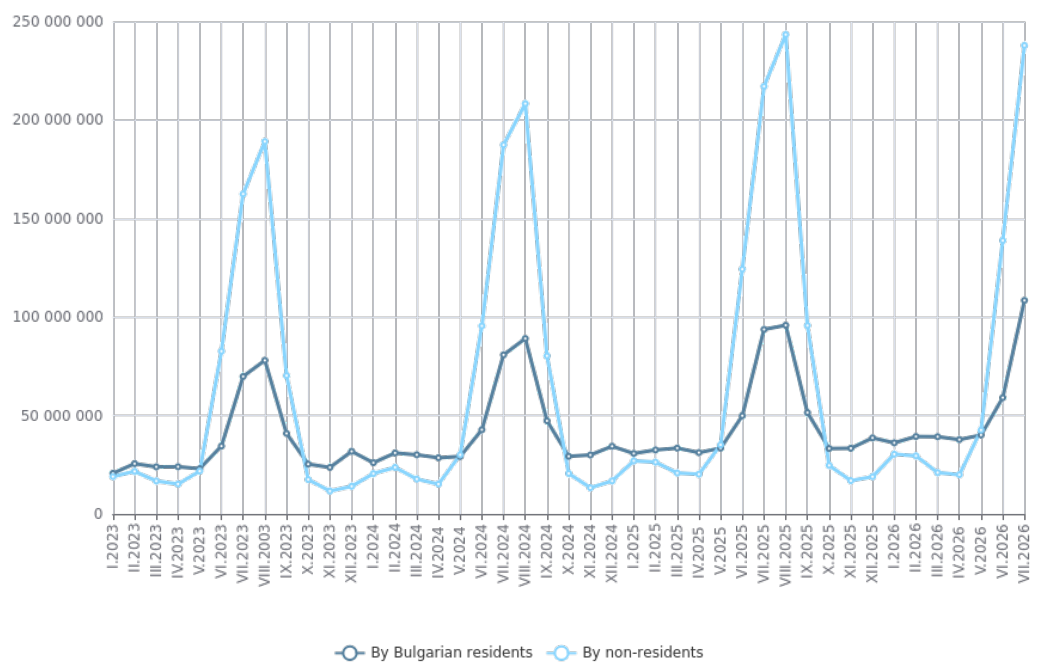
The total occupancy of the bed-places was 53.3% and it decreased by 2.5 percentage points compared to a year earlier. The highest occupancy of the bed-places was in 4 and 5-star accommodation establishments - 67.7%, followed by those with 3 stars - 45.1%, and with 1 and 2 stars - 32.3% (Figure 3).

Figure 3. Occupation of the bed-places in accommodation establishments by categories and by months



The total revenues from nights spent increased by 11.4%, compared to the same month of the previous year, and reached 346.4 million EUR, as 237.9 million EUR were from non-residents and 108.5 million EUR - from Bulgarian residents (Figure 4).

Figure 4. Revenues from nights spent in accommodation establishments by months



Methodological notes

Since 2012, the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the Regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

All categorized hotels, camping sites and other types of accommodation establishments with 10 or more bed-places in use during the reporting period are included in the observation.

The indicator **other accommodation establishments** includes holiday settlements, hostels, guest houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

Available Bed Capacity is the maximum number of bed-places, offered for each day of the reference month.

The **revenues from nights spent** in accommodation establishments include the sums paid by the guests, without the extra services.

Table 1

Activity of accommodation establishments in July 2026									
Districts	Establishments[1]- in numbers	Bed- places - in numbers	Available bed- nights - in numbers	Nights spent - in numbers		Arrivals in accommodation establishments - in numbers		Revenues from nights spent - Thousand EUR	
				Total	Of which: By non- residents	Total	Of which: Non- residents	Total	Of which: By non- residents
Total	3 667	346 069	10 817 918	5 768 693	3 629 706	1 455 954	789 944	346 413	237 943
Blagoevgrad	198	16 246	503 626	140 062	33 038	55 442	13 169	8 740	2 224
Burgas	925	140 360	4 400 698	2 876 601	1 937 585	575 361	357 375	176 761	125 660
Varna	383	63 468	1 978 234	1 323 201	1 070 040	284 927	213 896	83 308	70 930
Veliko Tarnovo	171	5 642	174 902	38 495	9 563	20 890	6 389	1 366	423
Vidin	30	1 014	34 534	9 564	2 090	6 797	1 599	387	99
Vratsa	42	1 490	46 190	8 284	1 041	4 715	454	264	40
Gabrovo	72	3 523	109 833	21 199	1 382	9 924	679	673	60
Dobrich	191	26 255	818 617	472 406	314 680	102 885	63 404	32 176	23 304
Kardzhali	76	2 288	70 928	16 788	1 485	10 007	1 031	852	64
Kyustendil	89	3 091	99 541	26 076	3 627	13 913	2 235	1 229	191
Lovech	132	4 715	146 165	33 380	1 761	14 536	951	1 753	81
Montana	38	1 587	49 197	14 000	1 387	6 306	947	448	55
Pazardzhik	133	8 099	259 067	105 222	7 406	35 873	1 824	4 849	404
Pernik	9	441	13 671	3 576	807	1 977	515	161	36
Pleven	29	1 597	49 507	11 603	3 360	6 898	2 366	411	134
Plovdiv	243	13 090	410 068	148 596	35 014	66 188	17 714	6 918	1 926
Razgrad	18	681	21 111	5 241	1 121	2 612	613	187	43
Ruse	60	2 216	68 696	18 452	7 077	11 580	4 978	713	285
Silistra	29	847	26 257	4 891	629	2 786	357	183	28
Sliven	54	1 884	59 489	9 962	2 673	5 131	821	415	150
Smolyan	204	9 461	292 829	79 298	4 134	29 894	1 802	3 114	182
Sofia	90	7 177	222 487	70 377	10 868	25 101	3 464	2 906	484
Sofia (stolitsa)	178	17 624	546 344	208 389	149 782	111 783	78 024	12 761	9 759
Stara Zagora	74	6 012	190 836	71 107	6 510	23 705	2 379	3 697	316
Targovishte	14	600	18 600	3 476	372	2 044	239	146	22
Haskovo	98	4 357	135 067	36 406	19 536	18 239	11 638	1 557	940
Shumen	69	1 610	49 910	9 162	2 048	4 874	742	332	70
Yambol	18	694	21 514	2 879	690	1 566	339	106	33
[1] In use.									